

NETexponent LLC Ranks #2 in Best Affiliate Marketing Companies for May 2011

topseos.com, the independent authority on search vendors, has named the best Affiliate Marketing companies for May 2011. NETexponent LLC has made it to #2 rankings based upon an in-depth review of the internet marketing service provider.

Online PR News – 25-May-2011– The independent authority on search vendors, topseos.com, has announced the best [Affiliate Marketing Companies](#) for May 2011. An independent research team that was assigned to the search engine optimization category reviewed each applicant in order to determine the best [Affiliate Marketing](#) companies. NETexponent LLC made its presence as one of the top players in the rankings for this month in a field of thousands worldwide.

An extensive review was completed and the research team evaluated the services of NETexponent LLC. Founded in 2001, the company is shaped by a staff of dedicated professionals with proven online branding and efficiency experience as well as traditional advertising campaigns. Its team of professionals combines multimedia planning and buying backgrounds with the experience of pioneering the online advertising industry by building i-traffic, a leading online full-service agency founded in 1995.

From this learning, NETexponent has developed proven capabilities focused on driving efficient customer acquisition through the online sales channel. They operate on the efficient end of the CPA spectrum and consequently do not offer online branding services. This ROI focused service core requires specific skill sets, a direct response creative outlook, a unique agency infrastructure, an appreciation of maintaining brand standards, and rigorous analytics that many interactive agencies treat as secondary to their other broad-based, branding efforts. Many interactive agencies dread being held to performance based outcomes – NETexponent embraces it. This efficiency orientation has proven a valuable tool to a wide array of clients. By learning their businesses and developing a unique approach to their individual challenges, NETexponent has consistently developed winning strategies and satisfied clients.

Indeed, the Affiliate Marketing industry is a cut-throat competition among its players. NETexponent clients claim they are friendly, professional, and trustworthy with transparent and diligent financial management. They combine the sobriety of aggressive marketing efforts with the intoxication of the potential offered by the emerging online sales channel to provide stable sales growth.

NETexponent provides superior service in order to build strong relationships between their clients' and their affiliate marketing consultant. Their experience and diligent management of programs result in significantly higher active rates and performance levels.

The company's proven track record of success and their continued drive for excellence has earned NETexponent LLC the ranking as the #2 Best [Affiliate Marketing Services](#). topseos.com has been ranking the best internet marketing service providers since 2002. As the independent authority on search vendors they have connected thousands of businesses with internet marketing firms that have provided top notch services. Over 50,000 visitors connect with topseos.com every month in search of the best. In addition to the rankings of the best internet marketing service providers, visitors to the site can find

information on the latest changes within the Affiliate Marketing services industry.

To view the complete list of the Best Affiliate Marketing Companies visit:

<http://www.topseos.com/rankings-of-best-affiliate-marketing-companies>

To find out more about the Top #2 Affiliate Marketing Firm, NETexponent LLC, visit their profile at:

<http://netexponent-llc.topseos.com/>

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