

AUSTRALIA'S COBRAM ESTATE, L.A. OLIVE OIL COMPETITION 'BEST IN SHOW,' NOW IN US GOURMET BULK STORES

Olive oil consumers across the US can now taste and purchase Cobram Estate's (www.cobramestate.com) fresh, multi-award winning extra virgin olive oils through a partnership between Australia's largest producer, Boundary Bend Limited, and Veronica Foods of Oakland, CA, a leading importer and distributor of premium olive oils.

Online PR News – 13-July-2011 OAKLAND, CA - via GourmetWire.com - Last month, Cobram Estate's Ultra **Premium oils** won an unprecedented two Best of Show **Awards** out of three international categories, three Best of Class awards, and five gold medals at the 2011 Los Angeles International Extra Virgin **Olive Oil** Competition, the first time a producer from the Southern Hemisphere has achieved this result.

The Ultra Premium program is designed to maximize taste, quality and durability, and has been adapted specifically for the US through collaboration between Cobram Estate's parent company, Boundary Bend Limited, and Veronica Foods.

Veronica Foods exclusively supplies over 200 stand-alone olive oil and vinegar stores throughout the US and operate their own store, Amphora: Berkeley Olive Oil Works in Berkeley, CA. The stores will feature three of the award winning extra virgin olive oils from the L.A. competition alongside a wide array of ultra premium oils produced by Boundary Bend Limited.

The release includes: Cobram Estate Ultra Premium Picual (Gold Medal and Best of Class in the International, medium category), Cobram Estate Ultra Premium Hojiblanca (Gold Medal and Best of Class in the International, delicate category) and Cobram Estate Koroneiki (Gold Medal, medium category).

The Australian olive harvest is counter-seasonal to that of the Northern Hemisphere, making Cobram Estate olive oils some of the freshest currently available anywhere in the world. Fresh extra virgin olive oils contain higher levels of antioxidants, making them healthier, as well as more flavorful and aromatic, than oils that are not as fresh.

These award-winning oils from Cobram Estate are exclusively available in bulk through Veronica Foods and are available for consumers only at stores supplied by Veronica Foods.

Further information and store locations may be found by contacting Veronica Foods at 1-800-370-5554, www.evolveoil.com, or info@evolveoil.com.

About Cobram Estate

Cobram Estate Extra Virgin Olive Oil is Australia's most highly awarded olive oil producer and owned by Boundary Bend Limited, one of the world's largest vertically integrated olive oil producers. Visit www.cobramestate.com for additional information.

About Veronica Foods Company

Italian immigrant Salvatore Esposito founded Veronica Foods Company in New York City in 1924. Today,

United States

the team at Veronica Foods travels the world to find and import more than one million gallons of the finest, freshest extra virgin olive oils. Visit www.evolveoil.com for more information.

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