

National Web Leads Achieves 93 Percent Growth and Is 16th Fastest Growing Company on Gulf Coast 500

National Web Leads, an Internet marketing and lead generation firm, has been recognized in the Gulf Coast Business Review's 2011 Gulf Coast 500 rankings. Headquartered in Estero, Florida, National Web Leads is the 16th fastest growing company. It achieved 93 percent growth over 2009 with 2010 revenues of \$1.45M.

Online PR News – 16-October-2011– Internet marketing and lead generation firm, [National Web Leads](#), LLC (NWL) has been recognized in the Gulf Coast Business Review's 2011 [Gulf Coast 500](#) rankings. Headquartered in Estero, Florida, NWL drives new customer acquisition for its clients through online advertising and lead generation technology.

When I'm asked NWL's formula for continued growth and success, I believe it's our company culture, agility, innovative technology, and relentless relationship building that keep us relevant and profitable, said Mitchelson

The Gulf Coast Business Review annually ranks the top 500 companies from Tampa to Naples by gross revenues. On this year's list, which reflects 2010 fiscal year data, No. 499 Lee County's National Web Leads, is the 16th fastest growing company. NWL achieved 93 percent growth over 2009 with 2010 revenues of \$1.45M.

The Gulf Coast 500 is the most comprehensive list on the Gulf Coast. It includes the region's 500 largest companies in eight counties - Hillsborough, Pinellas, Pasco, Manatee, Sarasota, Charlotte, Lee and Collier.

Information for the Gulf Coast 500 and its supporting lists was gathered from Yahoo! Finance, the U.S. Securities and Exchange Commission, Hoover's Inc., the Federal Deposit Insurance Corp. combined with company interviews and surveys.

"It's a distinct honor to be included in the Gulf Coast Business Review's Gulf Coast 500. When I'm asked NWL's formula for continued growth and success, I believe it's our company culture, agility, innovative technology, and relentless relationship building that keep us relevant and profitable," said [Randy Mitchelson](#), NWL owner. "Congratulations to all of the companies recognized for this Gulf Coast business achievement!"

About National Web Leads

National Web Leads, LLC (NWL) is an Internet marketing and lead generation services company. NWL drives new customer acquisition through email, web display, social media, keyword search strategies, mobile devices and more. NWL distributes customers' marketing campaigns via NWL's network of publishing partners. Clients include payday lenders, auto lenders, educational institutions, legal services, health and beauty product distributors and more. Lead generation companies utilize end-to-end lead generation software solutions provided by NWL's technology affiliate company Applied Cognetics. NWL operates the DailyDollar™. U.S. News and World Report named NWL's DailyDollar to its list of the 8 Most

Savvy Personal Financial Podcasts. As corporate citizens, NWL principals maintain leadership roles in nonprofits Southwest Florida Regional Technology Partnership and Michelle's Angels Foundation, Inc. (MAF). For more information about National Web Leads visit <http://www.nationalwebleads.com>.

Image Gallery



Headquartered in Estero, Florida, National Web Leads is 16th fastest growing company on the Gulf Coast Business Review's 2011 Gulf Coast 500.



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