

Social Media Marketing Secrets for the Google Caffeine Update

Research shows Social Media Marketers that embrace Google Caffeine best practice techniques will gain huge advantage over their competition.

Online PR News – 24-January-2010 Research clearly shows that Social Media Marketing services that learn and incorporate Google Caffeine best practice techniques will greatly distance themselves from their competition.

Irbtrax founder Scott Moir adds- "A Social Media Marketing strategy that doesn't embrace 'Real Time' search and other features offered by Google Caffeine will not maximize potential results."

Investing a little time to learn about the unique features offered by Google Caffeine will pay big dividends. For more details about Social Media Marketing Secrets for the Google Caffeine algorithm update read:

[How-social-media-marketing-can-use-google-caffeine-to-get-results](#)

To assist Social Media users and agencies- SEO Internet Marketing firm Irbtrax has dedicated a page on it's website to Google Caffeine updates and information. This page will be updated through out 2010 as important insider news and information is uncovered. To view this page visit:

[Irbtrax-GoogleCaffeine](#)

For quicker and more complete viewing see the Irbtrax website imbedded below this release.

About: Irbtrax provides specialized Internet Marketing, Search Engine Optimization, and Market Research Solutions for businesses seeking a competitive advantage. Including optimizing your Web Marketing efforts for Google Caffeine and using traditional methods in non traditional results oriented ways. After all, being cutting edge is good, but being leading edge is far better.

This press release was SEO and Social Media enhanced by Irbtrax in cooperation with www.Onlineprnews.com

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