

MEGAComfort Inc. North America's Leading Supplier of Anti-Fatigue Ergonomic Insole and Orthotic Solutions for the Workplace Posts Record Sales for January 2010

MEGAComfort Inc., North America's leading supplier of anti-fatigue ergonomic insole and orthotic solutions for the workplace is pleased to announce its highest January sales since its inception eight years ago. Dr Kevan Orvitz, Owner and Founder of MEGAComfort, attributed these increased sales and the companies continued overall tremendous growth to its unique product line, distribution partners and sales and customer service team.

Online PR News – 28-January-2010 [MEGAComfort](#) Inc. Posts Record Sales for January 2010

Tustin, California, USA. January 28 2010 - MEGAComfort Inc., North America's leading supplier of anti-fatigue ergonomic [insole](#) and orthotic solutions for the workplace is pleased to announce its highest January sales since its inception eight years ago. In comparison to last year, sales were three times the sales of January 2009 and its second best monthly sales ever. Dr Kevan Orvitz, Owner and Founder of MEGAComfort, attributed these increased sales and the companies continued overall tremendous growth to three main factors.

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Unique Product Line:

"In tough economic times like these, companies are looking for more cost-effective ways to increase the safety, health and well-being of their employees. Anti-fatigue floor matting which has been the standard in the Industry for many years can be very expensive and itself can cause harmful slips, trips and falls. Add in to the equation, the additional costs and difficulty in cleaning and maintaining these mats and it is obvious why employers are seeking viable alternatives". MEGAComfort's flagship product, the Personal Anti-Fatigue Mat (PAM) Insole goes inside the actual footwear in direct contact with the body. The PAM Insole with its patent pending dual layered memory foam combination has been proven in field tests in conjunction with many of the nation's largest companies to reduce perceived foot, knee and back pain on average by over 35 % with an over 95 % acceptance rate. A recent independent research study conducted at a large US Toy Manufacturer showed significant muscle fatigue reduction in the lower legs with the use of MEGAComfort Insoles.

Distribution Partners:

Dr. Orvitz stated: "the second major factor for these outstanding sales figures can be attributed to MEGAComfort's Distribution Partners". All MEGAComfort Products are co-branded in the USA with the [Hytest](#) Safety Footwear, sold through its leading Mobile Footwear Network, with more than 170 shoemobile and 120 retail locations. Palmer Woods, General Manager of the Hytest Safety Footwear Brand commenting on the MEGAComfort Products and co-branding relationship with Hytest said: "the co-branding initiative that Hytest and MEGAComfort have enjoyed has given the Hytest brand a further boost to its already well known reputation for safety and comfort in industrial footwear". MEGAComfort Products are

also nationally available through VWR, a leading provider to the pharmaceutical and biotech industry.

Sales and Customer Service Team:

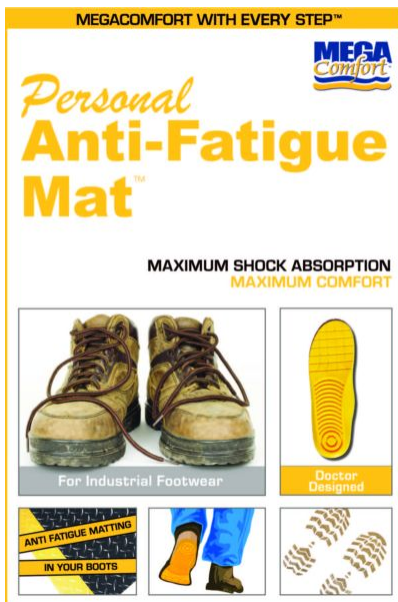
The third factor according to Dr. Orvitz is MEGACOMFORT exceptional sales and customer service team, headed by Samantha Schneider, Director of Sales and Marketing along with MEGACOMFORT's new Director of National Accounts and Strategic Business Development Consultant, Randy Munnings. "In Samantha's first year with the company, she has brought a fresh new approach to her position with a strong positive focus on relationship building and educating clients to MEGACOMFORT product solutions in the workplace, while Randy's years of experience and industry knowledge are second to none".

As far as MEGACOMFORT future and maintaining MEGACOMFORT positive sales and growth, Dr. Orvitz is confident that as the word continues to spread about MEGACOMFORT, and its commitment to excellence in both product offerings and customer service this trend will only continue to strengthen and grow.

About MEGACOMFORT Inc.

MEGACOMFORT Inc. is a leading edge company which offers a complete range of patent pending anti-fatigue insoles and orthotics. MEGACOMFORT Products have been clinically proven to reduce employee muscle fatigue as well as reducing pain and increasing worker comfort in multiple field tests. MEGACOMFORT has been promoting the push away from costly standard floor matting since its inception eight years ago and its Personal Anti-Fatigue Mat Insole was uniquely designed by Dr. Orvitz as a viable cost effective alternative. More information on the company's products and sample request form for qualified Health and Safety Personnel can be found on its website at <http://www.megacomfort.com>

Image Gallery



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