

Online Education Sees 17% Boost, Education Connection's Matches Up 76%

Recent findings on online education parallels increases in number of people using Education Connection's services

Online PR News – 28-January-2010 Boca Raton - The number of individuals using [Education Connection](#)'s services has seen a huge increase in the past year. Thousands of people daily are using the Education Connection college matching process to get connected to online schools that meet their needs and interests.

It is apparent that more people are seeking out online education as a way to guard against unemployment. This is further evidenced by a survey recently published by the Sloan Consortium, which found that the economic impact of the recession has translated into a 73 percent increase in demand for online courses. Similarly, Education Connection has seen a 76 percent increase over the year before.

In addition, online education has seen a boost of 17 percent in enrollments, according to the organization. The survey, "Learning on Demand: Online Education in the United States, 2009" reports that approximately 4.6 million students were attending at least one class online in 2008.

Education Connection foresees this number growing as colleges add more [online degree](#) programs to their offerings and will follow suit by adding more schools and degrees to their database. Their college matching services puts the company in the best position to link students interested in online education with the right programs and the right school.

"Online Education is the way of the future; the Sloan report and our own data prove that," said Todd Zipper, Chief Operating Officer at Education Connection. "As more institutions move to online education, our service that matches people to the school that is right for them will become increasingly important."

Education Connection helps students find online colleges that are ideally suited for their academic and career interests, financial resources and lifestyles. Unlike Web-only matching services, Education Connection has experienced admissions advisors available every day to answer questions over the phone. Advisors can guide students through the process of selecting ideal areas of study and help them choose the best academic institutions for their [online college degree](#).

Through their blog and social media sites - blog.educationconnection.com, www.twitter.com/educonnection, and www.facebook.com/EduConnection - Education Connection keeps students informed of news and online tools that are useful to them in their educational pursuits.

Undergraduate and graduate courses are available at online colleges and students can earn degrees ranging from two-year associates to PhDs. Education Connection also provides information about financial aid options, admission procedures, credit transfers and preparing for education success.

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