

Dog Collars Top Seller For 2010

Image Gallery



Dog collars take the lead in sales.

Dog collars take the lead in sales for leading dog clothes retailer.

Online PR News – 02-February-2010 Elite Doggy & Style have revealed that their range ultra chic **Dog Collars** have become one of the company's highest sellers for January. The top selling item has overtaken a lot of other dog clothes products that normally topped the sales list.

Among the top selling dog collars were versions sporting sparkly bones as well as pastel coloured dog collars. While the dog collar was highly ranked, there were still healthy sales of some of their most popular sellers – namely quirkily designed coats and tops.

A source working with Elite Doggy and Style commented: "It's interesting to see how our range of dog collars have come out near the top this January – it's normally other items that sell well. We can't complain however, as sales have been very healthy considering it is January and we've just come out of the country's biggest ever recession...people still want to spend money on their favourite pets."

Elite Doggy and Style have developed a reputation for providing forward thinking, fun-minded dog owners with some of the most outrageous dog clothes available in the UK. As well as dog clothing and dog collars, they also stock pet carriers, beds and toys for dogs of various sizes. The company sells its stock through its website.

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