

Database Specialists Article To Be Published In The Northern California Oracle Users Group

Leading remote database assistance company Database Specialists announces the publication of their article "Cost Effective Oracle" in the next edition of the Northern California Oracle Users Group.

Online PR News – 27-January-2012 San Francisco, CA – Remote database services provider Database Specialists recently announced that it had authored an article which would be published by the Northern California Oracle Users Group. The article, entitled "Cost effective Oracle – Things You Should Know in Choosing the Right Version of Oracle for Your Business" helps businesses determine how they can save money utilizing Oracle technology. The in-depth article covers every stage of the project planning, including specifics like an Oracle version comparison to help readers decide what kind of license and features to buy.

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Written by Jay Stanley, the Database Specialists article is timely. Economic conditions are forcing companies to downsize and turn to less expensive solutions whenever possible. Database Specialists has been a part of many such IT restructuring efforts. It provides clients with valuable database expertise backed by over 100 years of Oracle database experience. A copy of the article may be downloaded from <http://www.dbspecialists.com/presentations.html#cost-effective>.

In addition, Database Specialists can provide remote assistance and administration services. "Our goal is to provide our clients with the highest level of remote database assistance," said David Wolff, CEO of Database Specialists. "Database administration is our only focus, which means we offer a level of expertise that few in-house administrators or other companies can match."

To help connect more effectively with clients, Database Specialists recently turned to Virginia-based SEO provider Customer Magnetism. The [search engine optimization](#) company has helped improve the Database Specialists website and enhanced their ability to use [internet marketing](#) to connect with prospective clients.

About Database Specialists: Founded in 1995, Database Specialists (<http://www.dbspecialists.com>) focuses completely on [remote DBA](#) and consultations surrounding implementation of Oracle software solutions. Their client list has grown rapidly since then, and includes large corporations throughout the country and the world. Live support, experienced technical experts, and advanced administration platforms help Database Specialists assist clients.

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