

ProForm Rolls Out Its 2010 Treadmills

Image Gallery



All new line features bigger motors, longer belts, and longer warranties.

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VANCOUVER, WA – Treadmill-World.com, a leading authorized dealer of brand name [treadmills](#) and [ellipticals](#), has now started selling the 2010 line of ProForm treadmills and ellipticals.

“ProForm has taken a couple of steps up in quality with their new treadmills.” says Robert Braun, VP of Sales at Treadmill-World. “There is not a cheap one in the bunch. These new models have the bigger motors and longer belts of more expensive treadmills, but their price has increased very little. The new standard warranties are longer too, at least a year. The manufacturer’s increased willingness to stand behind their product suggests to me that the quality really is there.”

“We sell about twenty brands of treadmills on Treadmill-World, but ProForm outsells the others by quite a wide margin. I’m not sure why that is, but it appears that ProForm has made a conscious decision to upgrade their image, even though they are already the #1 selling treadmill.”

About Treadmill-World

Treadmill-World.com has become a leader in its industry by selling name brand treadmills, ellipticals, stationary bikes, and [home gyms](#) for delivery directly from the manufacturer to the customer. The company is able to offer discounted prices by providing only online and phone ordering.

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