

## Product Innovators Launch Unique Sensory Tool for Special Needs Youth

*Behind an innovative chewable accessory for special needs youth is aimed at addressing sensory and focus issues while helping youth fit-in. Kid Companions fill a long time void of occupational therapy tools for older children that can be incorporated into the classroom.*

**Online PR News – 09-February-2010** The recent results of the National Survey of Children's Health showed roughly 1 in 90 US children affected by Autism Spectrum Disorder (ASD). Add to this the gamut of other disorders (Attention Deficit Disorder (ADD/ADHD), Anxiety disorders, Sensory Processing Disorder (SPD), etc.) our children can be faced with, and it isn't surprising that an increasing number of [special needs children](#) are in our classrooms.

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Unfortunately, traditional developmental and [sensory tools](#) are usually for younger children and can be bright and distracting. Product recalls have also drawn attention to safety troubles in toy land, especially toxic materials in imported goods. "In a world of increasing uncertainty about our children's health, The Kid Companion gives parents peace of mind," said company founder and president, Pierrette d'Entremont. "The response from parents and health professionals has been overwhelmingly positive, we are delighted with the heartfelt feedback we receive."

Kid Companion's ingenuity is in its' discreet effectiveness' and its safety features. The wearable tool is attractive for growing children, is ideal for SPD and ASD, and helps ADD/ADHD youth focus for tasks without calling attention to themselves or disrupting a classroom. Meg C., the mother of a youth with sensory integration issues incorporates the Kid Companion '[Chewelry](#)' in her son's daily routine. "My son is a sensory kid and this is helping him be a lot more discreet with his need for biting and chewing. This product has made a huge difference for us..."

The Kid Companion was designed to North American safety standards. All components are safe, non-toxic and sourced in North America. A CPSIA (Consumer Product Safety Improvement Act) 3rd party testing certificate is sent with each order and is available on the company's website.

The Kid Companion heart comes in four colors, pink, blue, yellow and green. For boys, there is a special line of black and white circle pendants, which also appeal to teens and adults. All pendants are soft and rubbery and contain a hard embossed dot in contrasting color. The product can be disassembled and washed with soap and water, and is dishwasher safe.

## Image Gallery



# Media Information

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