

NFP Brokerage Insurance Services Adopts XRAE Underwriting Software

Rolling Solutions LLC announced today that NFP Brokerage Insurance Services, Inc., a wholly-owned subsidiary of National Financial Partners Corp. (NYSE: NFP), a leading independent distributor of benefits, insurance and investment advisory services, has adopted Rolling Solutions' multi-carrier underwriting and quick-quoting software, XRAE, for its brokerage general agencies.

Online PR News – 22-February-2010 Danville, CA: [rolling solutions](#) LLC announced today that NFP Brokerage Insurance Services, Inc., a wholly-owned subsidiary of National Financial Partners Corp. (NYSE: NFP), a leading independent distributor of benefits, insurance and investment advisory services, has adopted Rolling Solutions' multi-carrier underwriting and quick-quoting software, [xrae](#), for its brokerage general agencies (BGAs). XRAE is the life insurance industry's leading multi-carrier [underwriting software](#) which enables BGAs, direct marketers of insurance and agents to enter health information about a client and get immediate underwriting quotes from XRAE's Partner Carriers. For multi-impairment cases, XRAE users can forward a client's information to multiple insurance companies with one click.

"With XRAE's underwriting engine our BGAs and their producers can immediately access underwriting quotes from XRAE Partner Carriers and then run accurate illustrations," said Vicki Evans, President of NFP Brokerage Insurance Services. "Quoting the correct rate up front gives our producers an excellent opportunity to place the case and makes our BGAs more efficient. XRAE is a valuable tool for a distributor of life insurance products that wants to improve its business."

Quoting the correct rate up front gives our producers an excellent opportunity to place the case and makes our BGAs more efficient. XRAE is a valuable tool for a distributor of life insurance products that wants to improve its business.

"By using XRAE, BGAs, direct marketers and agents can significantly improve their placement ratios, manage the client's expectations and save time and money by quoting the correct class of insurance up front." said Tom Bellig, CEO of Rolling Solutions LLC. "We are excited to have NFP Brokerage Insurance Services BGAs using XRAE."

About Rolling Solutions LLC

Rolling Solutions LLC is the only software company in the life insurance industry to address the inefficiencies existing in the beginning of the life insurance sales process. Before a price can be quoted or an application selected, the correct underwriting class must be determined. XRAE enables users to quickly enter complex medical information about a client and instantly receive the correct underwriting class from multiple insurance carriers, including substandard classes.

XRAE was formally rolled out to the insurance industry at NAILBA 2008 and has been widely adopted by life insurance companies, BGAs, agents and direct marketers of insurance. For more information, visit www.xrae.com.

About NFP Brokerage Insurance Services, Inc.

NFP Brokerage Insurance Services, Inc. delivers top-tier, comprehensive insurance services to independent financial advisors. NFP Brokerage Insurance Services brokerage general agents include: ECA Marketing, Inc., Gaines & Smith Financial Group, Inc., M&M Brokerage Services, Inc., National Insurance Brokerage, LLC, Total Financial & Insurance Services, Inc., Universal Insurance Services of Florida, Inc., and Windsor Insurance Associates, Inc.

About National Financial Partners Corp.

NFP is a leading independent financial services distribution company. NFP offers high net worth individuals and companies throughout the United States and in Canada comprehensive solutions across corporate and executive benefits, life insurance and wealth transfer, and investment advisory products and services. NFP and its subsidiaries, including NFP Securities, Inc., provide clients with access to objective advice and a choice of insurance and financial products and services. For more information please visit www.nfp.com.

Media Information

Tom Bellig

tom@rolling-solutions.com

<http://www.xrae.com>

4185 Blackhawk Plaza Circle

Suite 102

Danville

CA

94506

United States