

Eco Tourism Prospects of Koh Samui, Thailand

Koh Samui, the third largest island of Thailand is fast emerging as the eco tourist hub in the southeastern Asia. It is receiving more visitors than many other beach resorts in the region in the last few years. The major reason for its popularity is its unspoilt nature.

Online PR News – 26-February-2010 [Koh Samui Thailand](#), the third largest island of Thailand is fast emerging as the eco tourist hub in the southeastern Asia. It is receiving more visitors than many other beach resorts in the region in the last few years. The major reason for its popularity is its unspoilt nature.

While tourists come to the island to enjoy its unsullied landscape, the flow of tourists is bound to cause damage to the delicate environmental balance. This additional pressure exerted by the growing tourism to the island need to be managed and lost environmental balance restored. To this end, Samui tourism's stakeholders have joined hands to form 'The Green Island Project – Koh Samui'.

The goal of this initiative is to restore, rehabilitate, protect and preserve the natural environment of Samui Island. Also envisaged is the protection of culture, tradition and lifestyle of the island inhabitants.

This project is bound to have a positive effect on the tourism industry. It can help in not allowing the situation to deteriorate and reverse the damage already done. As Koh Samui is a popular eco tourism destination in the world tourist map, the island need to retain its unspoilt nature to retain its eco tag.

The eco tours are very popular among tourists coming to Koh Samui. There are various tour packages to suit the diverse tastes and convenience of tourists. From full-day jungle tours in four-wheel drive jeeps with elephant trekking and hiking through the forest to short four-hour 'Living Thailand Eco Samui Tour' and half-day jungle tours – tourist is the king in Samui. Tourists can pick the activities for the half-day jungle tours. Both 'Half-day Samui Adventure' and 'Half-day Mini Adventure' are hits with visitors.

To enjoy the sumptuous spread of Samui offerings to the fullest, a good [Koh Samui accommodation](#) ensuring a trouble-free and comfortable stay is essential. For tourists coming from abroad, finding a suitable hotel for their vacation stay can be daunting. My Samui Holiday solves the problem with their long list of hotels that can be booked online, even before landing in Thailand. Not only does the site gives out the list of hotels with their detailed information, tariffs, availability and reviews written by actual hotel guests, it also provides a detailed guide of Samui to plan the vacation activities. The website offers the lowest rates for Samui hotels from luxury to budget, to make the vacation more enjoyable.

About The website: www.mysamuiholiday.com is a must-visit for tourists planning a Samui vacation. Not only does the site offer steal deals for Samui hotels, it also has a detailed travel guide for first-time Samui visitors.

For more information on [hotels Samui](#) deals and ways to book them online, please visit www.mysamuiholiday.com.

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