

25,000,000 Eyes Will Be Tested for Glaucoma World Wide With DIATON Tonometer Starting On World Glaucoma Day

Since IntraOcular(IOP) or Eye Pressure is one of the major risk factors of Glaucoma, early detection is the key to preventing blindness. BiCOM Inc with its unique, Non-Corneal and Over-the-Eyelid Tonometer DIATON is challenging the "Sneak Thief of Sight" through awareness and screening events on World Glaucoma Day. Handheld Diaton Tonometer is ideal for mass screening because it is quick, painless and non-invasive glaucoma IOP eye test.

Online PR News – 07-March-2010 [glaucoma](#) accounts for over 7 million visits to physicians each year. Since IntraOcular Pressure (IOP) or (Eye Pressure) is one of the major risk factors for developing Glaucoma, early detection is the key to preventing blindness.

BiCOM is advising and guiding all of its [tonometer](#) Diaton <http://www.TonometerDiaton.com> users and distributors located in over 60 countries in North and South America, Europe, Asia and Middle East to participate in the World Glaucoma Day and Week on March 12th through Screening and Awareness campaigns.

World Glaucoma Day and Week <http://www.wgday.org> is only a pivot point for greater awareness and should be continued throughout the year.

BiCOM Inc. estimates that, in 2010 Diaton [tonometers](#) and its users will screen 25 million eyes worldwide.

Throughout the year BiCOM Inc., holds various free screening events in conjunction with Department of Transportation (DOT), Lions Clubs, Health Action Groups, Corporate health fairs, as well as independent screening events at churches, synagogues and shelters.

Handheld Diaton Tonometer is ideal for mass screening because it is quick, painless and non-invasive Tonometry procedure. The measurement is taken Over-the-Eyelid with no corneal contact, requiring no anesthesia and having no risk of infecting the eye.

For the 3rd consecutive World Glaucoma Day, BiCOM Inc will be holding various screening awareness events throughout New York as well as internationally throughout its network of Diaton Tonometer distributors.

Diaton Tonometer is intended for use by Inpatient & Outpatient Clinics such as Hospitals, Emergency Rooms, Nursing & Elderly Homes, General & Specialty Practitioners as well as Ophthalmologists and Optometrists.

60 million Americans are at RISK for developing Glaucoma. Glaucoma is usually symptomless and vision loss is irreversible. Often people experience loss of peripheral (side) vision first and compensate for this loss by turning their head.

Prevent Blindness America Survey estimates that over 4 million Americans have glaucoma but only half of those know they have it. It is important to get the eye pressure (IOP) checked at least once a year.

Glaucoma is 6 to 8 times more common in African-Americans than Caucasians. With early detection, medications and surgeries can be used to prevent further vision loss.

Roman Iospa, CEO of BiCOM Inc., stated, - "I would like to reiterate that early detection is important and everyone should get screened, but early detection is only a first step. My company (BiCOM Inc.) is consistently investing into research and development of new technologies and currently sponsors a number of research projects in the field of blindness prevention due to glaucoma and a number of other eye diseases."

BiCOM Inc. represents and assigns Diaton tonometer distributors internationally and covers the full scope of customer service, which involves client training, follow ups, hotline support, sales support, etc. To get more information on the device or to make a purchase, visit the official website -

<http://www.TonometerDiaton.com> , or call BiCOM at the toll free number 1-877-diatons (1-877-342-8667).

About BiCOM Inc:

BiCOM, with its 19 years of tradition and global clientele, has proven to be the enterprise of the highest level of professionalism, integrity and financial solvency. A unique team of engineers, medical, legal and business experts makes BiCOM Inc. the right place for global talent to find support and guidance. BiCOM Inc. sees its mission in bringing to market innovative products developed and manufactured worldwide.

Diaton tonometers are presented in over 60 countries either direct by BiCOM Inc., or through Diaton tonometer distributors.

For more information or local distributors - please contact us through the website:

<http://www.TonometerDiaton.com>

Image Gallery



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BiCOM, INC





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