

Elevations™ Offers Unique 'Curb Appeal' to Chicagoland Homeowners

Exterior Renovations Specialist Makes Home Exteriors Beautiful Again!

Online PR News – 08-March-2010 Elevations™, a Chicago [exterior home renovation specialist](#), and sister company to 53 year old Airoom Architects Builders & Remodelers is ready to show homeowners the value in its proprietary CurbAppeal™ Process.

So what exactly is CurbAppeal? According to Michael Klein, CEO of Elevations, it's one of the key things that sets his company apart. "We make tired exteriors beautiful again. Our designers view each home holistically, and provide customers with architectural options that drastically impact the visual appearance of the home. At Elevations, an exterior renovation isn't just a project. It's an opportunity to enhance the design and value of a home. We take old, dated, or non-descript homes and turn them into timeless properties with exceptional street presence."

Elevations maintains a full team of architects, designers, window and siding specialists, construction managers and craftsmen to handle any [exterior home remodeling](#) project. Homeowners can request services like windows, siding, doors and trim, and roof replacement, or, with a complete exterior makeover, they can enjoy a combination of services.

WeatherEzation is just a smart business practice

Elevations also sets itself apart through their WeatherEzation™ installation process. Proper weatherization is paramount to elevating the performance and extending the lifetime of new siding, windows, doors, and roofing systems – as important, in fact, as the products themselves. The Elevations WeatherEzation process establishes detailed preparation and installation guidelines far more rigorous than any competitor in the market. "WeatherEzation is just a smart business practice", Klein says. "We help our customers preserve their home's longevity, decrease their annual energy costs and increase the home's value and beauty."

Despite the company's recent launch, the Elevations benefits from 50+ years of home renovations experience as part of Airoom Custom Remodeling, an award-winning home remodeler in business since 1958.

Homeowners interested in a free consultation with an Elevations [Exterior Renovation Specialist](#) are encouraged to call 847-ELEVATE (847-353-8283), or visit the company's website at <http://www.myelevations.com>.

About Airoom

Founded in 1958, Airoom pioneered the design/build concept in home additions and custom renovations. Airoom leads the Chicago area home improvement industry and retains a full staff of designers, architects, permit expeditors, and project managers. All Airoom work is backed up by a 10-year installation warranty and a 15-year structural guarantee.

For more information, call Airoom Custom Remodeling Specialists at 847.967.ROOM (7666), visit either

showroom, or log on to the company website at <http://www.airoom.com>.

Image Gallery



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