

## Portland Real Estate Agent Makes iPhone Application Available to Search for Portland Homes

### Image Gallery



***David Somerville, a Portland real estate agent with one of the most highly visited websites to search for Portland homes for sale, has launched a new iPhone application to make finding listings more convenient from Apple's popular mobile phone.***

***Online PR News – 09-March-2010*** Portland, Oregon - David Somerville, a Portland, Oregon area REALTOR® covering real estate in Portland, Lake Oswego, West Linn, Beaverton, Hillsboro, and Tigard, has launched an iPhone application to make it more convenient for buyers to search for [Portland homes](#) from their mobile phones.

The app, which is available for download in [iTunes](#) or from Somerville's website, <http://www.maxwellsinclair.com>, is offered free of charge to home buyers to search Portland's real estate listings by entering activation code 2370. He says users just need an iPhone and an iTunes account, and they can be browsing -- and bookmarking -- available real estate listings fast.

Somerville says that searching for Portland homes for sale is made significantly easier with this new technology.

"The iPhone is naturally a perfect tool to search for homes online, because the browsing experience on the small screen is so near the desktop experience. The ability to take it with you when you're out driving around Portland neighborhoods makes it very useful."

The application makes this browsing experience even easier, because it provides an easy to use tool to help buyers drill down with detailed search criteria to find the perfect property.

With half of all mobile web browsing performed on the iPhone, he says it made sense to offer this application first to reach the most home buyers. But he said that plans are underway to offer more mobile real estate search applications to [search for Portland homes](#) on other mobile operating systems like Android and Blackberry.

"We're very excited about this new tool to offer our clients. Purchasing a home can be a difficult process without the right tools and experienced, friendly people to make it happen. This is just one more way we've tried to use technology to make the home buying process a little easier -- and more enjoyable -- for our clients."

## Media Information

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