

The Electronic Cigarette Company Challenges the Rt Hon Andy Burnham MP Ban all Tobacco products on 21st June 2010?

Why are the british government legislating in favour of Tobacco in their Flawed MLX 364 document?

~~Online PR News – 09-March-2010~~ Will The Rt Hon [Andy Burnham](#) MP Ban all Tobacco products on 21st June 2010?

The MHRA, the nation's Health regulators, have created for Mr Burnham a golden opportunity to ban ALL tobacco products in the UK for good on the 21st June.

This would save 1 life every 6 minutes in the UK.

The MHRA's consultation paper [MLX 364](#) claims that every product containing nicotine should be classed as a medicine, and should therefore fall under their regulatory framework. In essence, they want to regulate for only one reason, to ban [Electronic Cigarette](#)s.

The Electronic Cigarette's increasing popularity as an alternative recreational nicotine delivery system seems to offend the MHRA's pay-masters: the Large Pharmaceutical companies.

The public is unaware that the revolutionary Electronic Cigarette a fantastic recreational nicotine delivery system is to be banned on the 21st of June.

As an act of appeasement, they have cobbled together a seriously flawed consultation document MLX 364. This document attempts to class all nicotine containing products - whether recreationally or medicinally used - as medicines. And ban the lot on the 21st June.

Tobacco-based cigarettes do contain nicotine. Andy Burnham should ban them while he has the chance.

There is no Tobacco law that states a cigarette or cigar cannot be classed as a Nicotine Containing Product. It is, and it can. So why is smoking tobacco being favoured over less harmful nicotine products?

Jason Cropper, Managing Director of "The Electronic Cigarette Company" challenges the nation's Health Minister and health regulators to explain to the public why they want to ban Electronic Cigarettes that harm no-one, yet sanction and protect in the same policy document Killer Tobacco Cigarettes.

This hypocrisy of this policy beggars belief.

Cropper says:

"The public is unaware that the revolutionary Electronic Cigarette a fantastic recreational nicotine delivery system is to be banned on the 21st of June." Cropper goes on to say: "Andy Burnham, Minister for Health, agrees that it's safer to ban Electronic Cigarettes that have killed nobody since their invention in 2003, yet he appears to be in cahoots with the MHRA, who are actively regulating to save a product that kills 1 person

every six minutes in this country.

It begs the question, WHY?

It would appear that whoever pays the Piper gets rewarded: the MHRA collects its revenues from the big Pharmaceutical companies, and they get rewarded by a scandalous favoritism that borders on corruption.”

"Electronic Cigarettes deliver their users recreational nicotine.

Regular cancer-causing Killer Tobacco Cigarettes deliver their users recreational nicotine."

"Electronic Cigarettes have killed nobody, while tobacco cigarettes SLAUGHTER 1 UK citizen every 6 minutes.

Under this shambolic consultation process, our esteemed Health Minister, the RT Hon Andrew Burnham snubs his chance to save the lives of over 140 UK citizens a day - from now till eternity - by rejecting his chance to include cigarettes in this new legislation.

Electronic Cigarettes aren't the enemy - real cigarettes are..

Andy Burnham: you should STEP UP TO THE PLATE AND GET A BACKBONE by throwing MLX364 in the bin and saving smokers from being given only one deadly way of getting their recreational nicotine."

Media Information

Jason Cropper

pillbox3840@yahoo.com

<http://www.totallywicked-liquid.co.uk>

Unit 4 brookmill complex

Blackburn

Lancashire

BB1 2LG

United Kingdom