

The First Selection of the Visi Book Club Included in the Online Marketing Magazine's Spring 2010 Issue

Visibility Magazine, an internet marketing magazine, has launched a new department for their magazine called the Visi Book Club. This department selects a prominent internet marketing book that is being released to highlight to their readers. Visibility Magazine seeks to help businesses gain visibility marketing online by providing news and articles to their readers.

Online PR News – 11-March-2010 Plymouth, IN – Visibility Magazine, the magazine for [online marketing](#) strategies, has selected the first book to be included in the Visi Book Club. The Spring 2010 issue's book club honoree is from the CEO of Adgooroo.com, Richard Stokes, entitled The Ultimate Guide to Pay-Per-Click Advertising. The internet [marketing magazine](#), included a selection from the book in the Spring 2010 issue called, "The Ever Changing Cost-Per-Click Formula".

Julie Lynn, the editor of Visibility Magazine, commented, "We are excited to launch this new aspect of our magazine. It seems only natural that a magazine devoted to assisting businesses in connecting with the best internet marketing news, articles, products, and services would help readers also connect with the best books to understanding internet marketing at an even deeper level."

Visibility Magazine began in 2007 and has not stopped growing since. As the leading internet marketing magazine, they are the number one resource available online and in print with assisting businesses in gaining [visibility marketing](#) online. The site provides internet marketing news, articles, buyers guide, and more. The over 30,000 subscribers to Visibility Magazine agree that with content from industry leading contributors like Razorfish, Bruce Clay, Facebook, and Compete.com, the magazine is the best resource in the industry.

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To read this issue's installment of the Visi Book Club visit:

<http://www.visibilitymagazine.com/adgooroo-com/richard-stokes/the-ever-changing-costperclick-formula>

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Visibility Magazine is the leading online marketing magazine.

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