

The Best Video Search Marketing Firms Ranked by topseos.com.au for March 2010

The independent authority on search vendors, topseos.com.au, has named the best video search engine optimization firms for March 2010. The companies on this list demonstrated a quality understanding of how to gain visibility for videos through the use of video search marketing.

Online PR News – 12-March-2010 Plymouth, IN -- topseos.com.au, the independent authority on search vendors, has ranked the best [video search marketing](#) agencies for March 2010. Thousands of applications were filtered through by an experienced team of analysts in order to find the best [video search engine optimization](#) companies in Australia.

A video [SEO company](#) sets out to help businesses gain visibility for their videos via video search engine results. Hosting platforms, such as YouTube, allow users to put in keywords and a description for the video. Video SEO firms use some standard techniques for driving traffic to the video via search engine results.

The best video SEO firms in Australia for March 2010 are:

Are videos on the site being used as links to other content on the site or other portals?

1. Rotapix Interactive
2. Crank IT
3. Stew Art Media
4. Amplify
5. Cyrius Media Group Pty Ltd
6. Net Starter
7. Exa Corporation
8. Vquence
9. SEO Professionals
10. Click Campaigns

Each vendor seeking to be ranked by the independent authority on search vendors is put through an extensive evaluation process to test their understanding of the various SEO techniques. The team then contacts at least three clients of each firm in order to gain their perspective of the vendor. They ask questions such as, "How are videos optimized for important key phrases? Are key phrases tagged?", "Are videos on the site being used as links to other content on the site or other portals?", and "Has descriptive Meta Data been used for these videos?"

Agencies that would like to be considered for the topseos.com.au rankings can apply at:

<http://www.topseos.com.au/rankings/search-engine-marketing-agencies/apply-for-ranking>

To view the rankings of the best video SEO firms in Australia visit:

<http://www.topseos.com.au/rankings-of-best-video-seo-companies>

Image Gallery



The best internet marketing agencies evaluated and ranked by [topseos.com.au](http://www.topseos.com.au)

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