

Christina Miller sells property located at 4230 Gypsy Rd., Sarasota Florida

Image Gallery



Sarasota Real Estate Broker - Christina Miller

During a trial of a new marketing application developed by a local Sarasota Marketing Company, Christina sold the home located at 4230 Gypsy Rd in Sarasota. Christina also has 3 other buyers actively seeking a new home as a result of the marketing application trial.

Online PR News – 15-March-2010 30 days into a trial of a new real estate marketing application developed by MyMarketingCompany.com, a Sarasota Florida based marketing application development company, Christina Miller of RE/MAX Alliance Group Sarasota, sold the home located at 4230 Gypsy Rd. in Sarasota.

“I could not believe the leads I received using this new marketing application. As a real estate agent I am bombarded with emails and direct mail from companies offering me every Internet marketing application under the sun. Many of them I have tried and it is the same thing over and over, I find myself paying for a service that does not work.” Christina said.

She added; “There is a lot of junk out there, this application was vastly different. By the third week the phone was ringing daily with a new lead. Four weeks into the trial, I had a contract. 60 days in to the trial I have 4 buyers I am working with, as well as one seller interested in listing his [Sarasota homes for sale](#).”

“In the 4 years I spent with Michael Saunders paying a large percentage of my commission for marketing, I never received as many leads as I have in the last 30 days for a fraction of the cost.” said Christina. “This was amazing. It is fully managed by MyMarketingCompany.com, I don’t have to do a thing but answer the phone. I highly recommend this to any real estate agent who is looking for something that works.”

You can see the application live by going to Christina’s [Sarasota real estate](#) website located at <http://mysarasotafloridahomes.com> or on her [Port Charlotte real estate](#) site located at <http://myportcharlotterealestate.com>

Roy Hunter, Owner of the marketing company that produced the application had this to say; “The application is designed to be managed by our company, it is part of a very powerful marketing application we produced for large real estate broker offices. We were so impressed with how it is performing we are in the process of re-evaluating the distribution of the product. We are going to keep this a small company managed specialty application for a select group of top producing agents. I would rather provide unbelievable service to agents that are serious about their business than try to provide mediocre service to an entire office of skeptical ones. We are going to keep this small and offer it to a special group for now and see how we go.”

MyMarketingCompany.com is currently taking a limited amount of applications from agents in the Sarasota, Manatee and Charlotte county areas that are interested in using the application before they close the door and make it an invitation only product. Roy Hunter stated they will be very selective who uses the product for some very important reasons: “We are only going to allow one or two agents per broker office to use the product. This will be dictated by office size. We are also only going to offer the application to a total of 20 agents in the tri-county area so we can micro-manage each account. Those who use the product are going to do exceptionally well from it.”

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