

Bristol is a Popular City for Driving Instructor

Image Gallery



Miniscule driving school

Google Local Shows Over 800 Driving Schools in the Bristol Area, it also has high demand with around 10,000 searches a month for driving lessons.

Online PR News – 15-March-2010 Bristol is one of the most competitive markets to teach driving, with what appears to be around 800 driving instructor listings on Google Local and around 10,000 searches for driving instructors in the Bristol area, including 1,900 for [driving lessons in Bristol](#) per month, this sets Bristol to be one of the most competitive areas in the UK for driving instructors.

There has been a surge in the number of driving instructors due to the recent push by companies such as Red Instructor Training, BSM and Bill Plant.

Miniscule Driving School was established in 2004 and has now expanded operations to with [driving lessons in Bath](#), Gloucester and Weston Super Mare as well as Bristol. Andrew Shell, Managing Director of Miniscule, had the following to say: "Miniscule Driving is looking to expand within the driving school industry and has recently recruited an Internet marketing expert, to help develop Miniscule's online exposure in this competitive market."

Miniscule have hired David to help. David moved from being a web developer to working in Internet marketing in 2006 and has been working hard at improving his search engine marketing skills and is slowly building a reputation as a reliable [digital marketing consultant](#).

"I'm very proud that Miniscule has hired me to help them compete online, we have already implemented some changes and these are starting to take effect. I feel in a couple of months down the line Miniscule will really start to feel the effects of our hard work together."

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