

## Reid Supply Continues To Provide Road Traffic Safety Solutions

***Reid Supply, an industrial products industry leader, continues its dedication to improving road traffic safety conditions with a line of high visibility clothing and other roadside safety products.***

**Online PR News – 16-March-2010** MUSKEGON, MI – Reid Supply Company, a leading distributor of top [industrial products](#), expands its dedication to improving road traffic safety conditions with its extensive line of [high visibility clothing](#) and road signs.

Customers can find diamond grade roll-up signs that will provide high visibility under both night and day driving conditions, including low visibility periods such as dawn, dusk and overcast weather conditions. The road signs use some of the most common safety wording, such as 'road closed,' 'reduce speed' and 'road work ahead' and are sold as a single sign or as a kit that includes the sign, rib and stand.

In addition to roadside safety signs, Reid Supply sells a variety of high visibility clothing. Items include waterproof jackets, mesh jackets, coveralls, bib overalls, t-shirts and short sleeve and sleeveless vests. Each item is specially designed to increase roadside worker visibility in both low light and bright conditions.

"If you're a part of a road crew, there's nothing more important than making sure you're visible to motorists. Items like fluorescent road signs and [Dickies personal protective clothing](#) can mean the difference between safe and potentially life threatening roadside working conditions. Motorists won't know to slow down if they can't see roadside workers and our entire line of road traffic safety solutions will help make that happen," said John Carrier, President of Reid Supply Company.

Reid Supply has been in business since 1948 and carries an entire line of industrial clothing, including work pants, work shirts, jackets, denim jeans, bib overalls, shoes and boots. The company has an entire line of apparel and footwear for men and women, including items by well-respected brands such as Carhartt, Dickies, Bates, Rocky, Nautilus, Georgia Boot, Wolverine and Danner.

Other products available at ReidSupply.com include industrial supplies such as Manual Controls, Knobs, Handles and Hand Wheels, Tooling Components, Clamps and Workholding, Fasteners and Hardware, Metalworking, Pneumatics and Hydraulics, Structural Systems and Safety Solutions. Items on the website are all color coded by category, ensuring customers can easily find what they're looking for.

"Our extensive line of products mean we needed to come up with an easy way for customers to quickly find exactly what they were looking for. That's where the idea for our unique color coded catalog came from. Using the system, customers can easily find everything from high visibility clothing to industrial products like metalworking cutting tools to safety products like back supports and ear and eye protection," said Carrier.

About Reid Supply Company:

Reid Supply Company began selling industrial supplies in 1948 with parts ranging from clamps and power transmissions to structural systems and everything in between. Reid serves thousands of manufacturers who have been serving other industries like the automotive industry, and these manufacturers are well suited to fill the new needs of alternative energy like the production of fuel cells, solar, biomass, electronics, geothermal, and wind energy here in the U.S. and around the world. Reid Supply Company's multiple color-

category product merchandising system implemented on both the company catalog and website is beneficial for anyone wanting to learn more about the tools that manufacturers need.

## Image Gallery



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