

Nissan Now Sales Event Underway at Pittsfield Mass Dealer

Image Gallery



Albany Nissan Dealer

Johnson Nissan, an Albany area Nissan dealer, is rolling back prices for their Nissan Now Sales Event. Consumers can take advantage of 0% financing and thousands in cash back on many 2010 Nissan models.

Online PR News – 16-March-2010 Albany Nissan shoppers can take advantage of low pricing on popular Nissan models such as the 2010 Altima, Maxima, Versa, and Murano during the Nissan Now Sales event at Pittsfield's Johnson.

This year, Nissan introduced the 2010 Altima and Cube and received the Consumers Digest Best Buy award for the Rogue and Versa. The Altima was also recognized by J.D. Power and Associates with the 2009 Initial Quality Study.

The Altima, a luxury sedan, boasts dozens of enhanced features and a style that shows off its impeccable craftsmanship. With stitched leather seating, wood tone details, and metallic accents, the Altima LX trim is a work matchless design. Key features include: 4 wheel anti-lock brakes, push button ignition, Bluetooth Hands Free Phone System, Traction Control System, Front Seat Active Head restraints, and Vehicle Dynamic Control (VDC). 0% financing and up to \$1,000 in cash back is available on select 2010 Nissan models during the sale event.

Versa is the perfect choice for Albany car shoppers looking for the fuel efficiency of a smaller car but the spacious interior of a larger sedan. Good fuel economy and an adult friendly back seat add to the comfortable ride experienced in the Versa. Wireless Bluetooth® technology, keyless ignition/entry, sunroof, satellite radio, iPod integration and upgraded speakers are available upgrades. Albany Nissan shoppers can purchase a 2010 Versa hatchback with 0% financing for 60 months during the Nissan Now sale event.

Albany families will love the Rogue, Consumer's Digest 'Best Buy. The SL version includes heated leather seats, moon roof, Bose audio, and Blue Tooth integration. An excellent option for families, the Nissan Rogue received the highest side-impact safety rating, 5 stars, from the National Highway Traffic Safety Administration. The Rogue is currently being offered with low 0.0% APR for 36 months + \$1,000 NMAC Cash + \$1,000 Nissan Cash Back.

Johnson Nissan has many more 2010 Nissan models included in the Nissan Now sales event. Albany and Pittsfield Nissan shoppers can learn more and test drive all of the 2010 models on sale at the Nissan Now sales event at Johnson Nissan. More information is available online at your [Albany Nissan dealer](#).

About Johnson Nissan:

Johnson Nissan, located in Pittsfield, has been serving the Albany area for nearly 100 years. As Albany's premiere Nissan dealer, they strive to not only sell the best new and used Nissan cars, trucks and SUVs, they aim to build a lifetime relationship to extend customer loyalty.

Contact:

Johnson Nissan
694 East Street
Pittsfield, MA 01201
1-800-NEXT-RIDE

Media Information

Pasch Consulting Group

brian@paschconsulting.com

<http://www.paschconsulting.com/>

45 W River Road

Rumson

New Jersey

07760

United States