

Albany Ford Shoppers Can Celebrate Fiesta This Summer – Ford Fiesta, That Is

Image Gallery



Albany Ford Dealer

The new Ford Fiesta scheduled to arrive in Pittsfield Mass this summer. Johnson Ford in Pittsfield is expected to receive its first shipment in just a few months. The new 2011 Fiesta features a new design and fun features.

Online PR News – 16-March-2010 Johnson Ford, a dealer that serves the Albany area is happy to announce the launch of the 2011 Ford Fiesta, which will arrive at their Pittsfield, Mass dealership this summer. The 2011 Fiesta has been redesigned inside and out, with many new enhancements coming to the table like a new subcompact design and improved fuel efficiency.

“The 2011 Ford Fiesta gives economy car shoppers reason to celebrate with its fun-to-drive personality, nicely trimmed cabin and tight build quality, along with some unexpected features including sporty driving dynamics, smooth and peppy engine, high fuel economy, welcoming cabin, and available high-end luxury features,” says Edmunds.com

Projected class-leading fuel economy, electric power-assisted steering, available PowerShift 6-Speed Automatic and an available Super Fuel Economy Package add to the Fiesta’s allure for Albany Ford shoppers.

Autoweek.com says, “The interior is a huge step forward. You’re tempted when looking at a small car like this to think there isn’t enough space for you and your stuff. The Fiesta proves you wrong. Not only is the interior a welcoming cockpit, with a contemporary design--from the instrument panel, to the thick, formed steering wheel, to comfortable seats for adults of all sizes--but the packaging is sufficient to carry it all

At only 154.4 inches long, the 2011 Fiesta is an all-around car. What the Fiesta brings to the game is a balance of styling, interior space, dynamic feedback and refinement.

Unlike much of its competition, the Ford Fiesta is available in both sedan and hatchback body styles. The hatchback provides greater cargo capacity, but some folks prefer the more formal look of a sedan, which is likely why Ford is offering both.

Either way, the Fiesta offers sprightly handling, a comfortable ride and a surprisingly quiet cabin even at

freeway speeds. It also offers features that are uncommon in this class, such as keyless ignition and Ford's superb Sync system, which, among other things, allows one to control audio and cell phone functions via voice commands.

Albany Ford shoppers who are not content with the bland color palettes offered by many automakers will love the Fiesta in such fresh new colors as 'Bright Magenta' and 'Lime Squeeze'.

Johnson Ford will have a great selection of Fiestas in stock and ready for Albany Ford shoppers to test drive this summer. 'Have you driven a Ford lately?' Johnson Ford shoppers can just say yes to Fiesta. Let the celebration begin.

To keep up to date with the Fiesta's summer arrival, Albany Ford shoppers can stay tuned to your [Albany Ford dealer](#).

About Johnson Ford

Johnson Ford has been serving the Albany and Pittsfield area since 1916. The dealership features a large selection of new and used Ford cars, trucks and SUVs and many added customer benefits like \$100 referral rewards program, free local shuttle service, free multi-point inspections and more.

Media Information

Pasch Consulting Group

brian@paschconsulting.com

<http://www.paschconsulting.com/>

45 W River Road

Rumson

New Jersey

07760

United States