

New Salon Touch Point-Of-Sale Solution Makes A Splash at American Beauty Show

Image Gallery



Salon Touch is an all-in-one POS system for salons and spas built on top-of-the-line robust touch screen hardware from NCR.

InfoTouch's latest all-in-one touch screen POS system made especially for salons and spas was a big hit in Chicago last month. With an upgrade already in development, they're setting their sights on the International Beauty Show in Las Vegas.

Online PR News – 16-April-2010 Point-of-sale software experts InfoTouch Corporation unveiled their latest endeavor, the [Salon Touch POS](#), to rave reviews from salon and spa owners at the American Beauty Show in Chicago last month. In addition to wowing hundreds via demonstrations, the company listened to feedback and is now developing upgrades to their software in order to further improve its award-winning functionality.

Regarding the system's most popular features, Doug MacIver, Director Of Channel Development for InfoTouch said, "Owners and managers alike loved our flexible, robust appointment book." This innovative feature allows for multiple stylists and other beauty experts to work on a single appointment while still tracking commissions and revenue separately.

Many salon owners were also impressed at the ease of sending out email blasts to their customer base via the Salon Touch POS terminal – a quick way to advertise upcoming events and promotions.

However, MacIver reports that the most popular feature of all was the price. "Most owners were shocked that we could offer them a complete all-in-one solution to manage their salon or spa for less than \$3 a day," he said.

Thanks to feedback offered by Salon Touch users, as well as ideas expressed by the owners and managers that tried the terminal at the show, a new upgrade is currently under development that will be free to all current users. "When the salon and spa owners speak, we listen," said MacIver. More details about this upgrade are coming soon.

Salon and spa professionals who missed Salon Touch in Chicago still have another chance to try this [all-in-one POS system](#) for themselves later this month. MacIver and the InfoTouch team are looking forward to

making another splash at the upcoming International Beauty Show in Las Vegas, April 24-26. Stop by booth 4551 for a demonstration and more information.

InfoTouch Corporation, founded in 1986, was the pioneer in developing [touch screen point-of-sale technology](#) for retailers. The Atlanta-based company is the developer of InfoTouch Store Manager ES and Store Keeper POS, the leading Windows touch screen POS software applications for specialty retailers. InfoTouch was recently awarded a prestigious 5-Star rating from the independent CPA Technology Advisor magazine for its Store Keeper POS platform, which is the platform supporting the NCR Salon Touch solution. InfoTouch was also awarded the NCR 2009 Innovation Award for this same software platform. InfoTouch has thousands of installations utilizing its POS software on three continents.

If you are interested in the new Salon Touch complete solution for salons and spas, call Doug MacIver, Director Of Channel Development, at 877-849-6615 or send an email with your contact information to salon@infotouch.com. Visit <http://www.SalonTouchPOS.com> for more information.

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