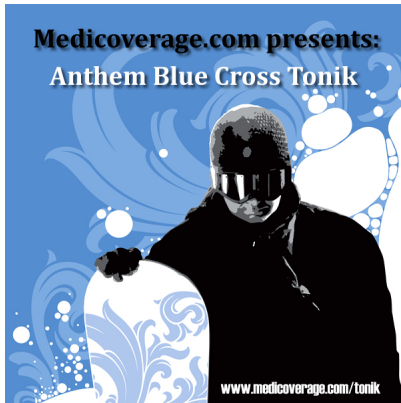


Popular Health Insurance Website Tonikplans.com moves to Medicoverage.com

Image Gallery



Anthem Blue Cross Tonik insurance is very popular with young active individuals

Medicoverage announces that to increase brand awareness tonikplans.com will now be hosted at www.medicoverage.com/tonik.

Online PR News – 19-May-2010 Los Angeles, CA– Medicoverage Inc. today announced that its popular **Tonik** website, tonikplans.com, will be incorporated into its flagship website, www.medicoverage.com/tonik, effective immediately. By hosting Tonik plan information at www.medicoverage.com/tonik, visitors will not only be able to apply for and research Tonik health insurance, but also gain access to additional resources such as the new **Tonik insurance news blog**, an extensive member section, real-time price quotes and online application forms from alternative health insurance carriers.

“We feel this move will better inform our customers that when they are purchasing a Tonik plan, they are not only getting a health insurance plan underwritten by Anthem Blue Cross, they are also getting the valued resources that Medicoverage has to offer, at no additional cost,” states Eric Scheinbaum, CEO of Medicoverage. “Our clients appreciate the higher level of service and support we provide, regardless of which insurance plan they ultimately select.”

The move of the Tonik plans domain is part of a larger effort to expand the company’s vision to provide a one-stop health insurance resource. “Our goal is to create a central location to research and purchase all types of **affordable health insurance**,” explains Chris Mihm, President of Medicoverage. “For example, we aim to take someone from a Tonik health plan when they are young and single, to a more appropriate family plan as they get older, and eventually to a senior supplemental plan when they turn 65.”

While the location of the Tonikplans website has changed, the pricing of the Tonik insurance has not. Because prices are regulated, no one can offer a Tonik health insurance plan for less than what is quoted at

Medicoveage.com. “When a customer purchases a health insurance plan on our website, he or she can be confident that it is the guaranteed lowest price,” confirms Mihm.

“Since health insurance plan prices are a constant throughout the industry, Medicoverage sets itself apart from its competitors by superior customer service and resources,” concludes Scheinbaum.

About Medicoverage:

Founded in 2003, Medicoverage Inc, DBA Regal Benefits Insurance Services is a national online health insurance resource. With access to major insurance carriers, the company’s website Medicoverage.com gives users real-time health plan quotes and quick access to online applications. Research is tailored for individuals/families, students, small businesses and seniors. For more information, please visit the company’s website at www.medicoverage.com.

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