

Local Business Hiring Throughout Michigan

Image Gallery



Increase customer satisfaction to improve the bottom line.

Consulting company specializing in customer service, customer retention and marketing is looking to expand their team.

Online PR News – 28-June-2010 CEO of Michigan Local Perks (Mi Local Perks) has announced that they are seeking to expand their team and are currently looking for several account sales representatives to work throughout Michigan.

Michigan Local Perks appeared on the scene early this year offering customer service [consulting services](#) designed to help small to medium sized businesses attract new shoppers, [increase customer satisfaction](#) and lower marketing costs. According to CEO, Nova Yeoman, "What we do is help business owners focus more on their consumer. We admonish, 'stop advertising and start incentivizing'. We offer a systematic approach to rewarding shopper loyalty, while exposing companies to [new consumer markets](#) throughout Michigan."

Based on the information found at their website, services are based on a very simple principle, known as the "cross pollination effect". As each company becomes a business member of Michigan Local Perks, they are provided with a customer loyalty kit that helps to educate patrons on how they can take advantage of shopping points that are earned and then redeemed for free gift cards. As each consumer is directed to the Mi Local Perks website, he or she is then able to search discounts from all of the other Michigan businesses listed within their online database.

"Not only does our program make customers feel valued and appreciated by the business they are shopping with at the time they hear about us, but, in addition, patrons are then given the opportunity to earn more rewards by shopping with a variety of other local Michigan companies. This 'cross pollination' helps every Michigan business that utilizes our services."

With such a simple, yet effective way of helping local businesses to succeed in Michigan, Mi Local Perks is looking for individuals throughout the Great Lakes State who can increase awareness about their services. The ideal candidate will be interested in:

- Working full or part time

- Creating their own flexible schedule
- Educating business owners on the benefits of their services
- And taking advantage of unlimited earning potential.

The CEO concluded by saying, "This is a ground floor opportunity with a surplus of untapped territory. Not only are we offering a valuable service, but we are also putting many Michiganders back to work."

Interested candidates should visit www.milocalperks.com/careers to review the opportunity description and apply.

For more information on subject of this release, please visit www.MiLocalPerks.com.

Media Information

Nova Yeoman

media@milocalperks.com

<http://www.linkedin.com/in/milocalperks>

P.O. Box 1792

Taylor

MI

48180

United States