

DirectRooms.com – Guangzhou Lotus Flower Festival 2010 dates set

DirectRooms.com can now reveal the dates for the 2010 Lotus Flower Festival in Guangzhou. This year's festival will run from August 1st to the 31st in the heart of the Fanyu District.

Online PR News – 16-July-2010 Thousands of tourists are expected at this year's event. Visitors come from all over the region and the world to enjoy the beauty of the lotus flower, to sample unique lotus products, and to watch spectacular live performances.

The Lotus Flower Festival is aimed at enhancing the economic and cultural relationships between Fanyu and its international neighbours.

The Fanyu District is home to a complex system of rivers, waterways, and ponds, making it the perfect location for growing beautiful lotus flowers. Products featuring these flowers have given Fanyu renown both domestically and internationally.

The heart of the festival is Lotus Blossom Hill, situated on the placid banks of Shiziyang Lake and close to the Pearl River estuary. Once a large quarry, stones of all shapes and sizes remain; there is also an ancient pagoda built during the Ming Dynasty. Bronze statues, lush greenery, panoramic views, and thousands of gray cranes can be found on Lotus Blossom Hill as well.

Lek Boonlert, head of marketing at DirectRooms.com, expects many of the best [hotels Guangzhou](#) has to offer will fill to capacity during the Lotus Flower Festival.

"We always urge travellers going to popular cultural events to book accommodation early," Boonlert said. "That way they're sure to get the best rates."

Media Information

Lek Boonlert

lek@directrooms.com

<http://directrooms.com>

Rassada

Muang

Phuket

83000

Thailand