

Credit Card Processing Leader BluePay Discusses Payment Solutions and Tokenization with MagTek

BluePay's Kristen Gramigna is featured in an interview with MagTek, highlighting the credit card processing company's payment processing and security benefits.

~~Online PR News – 19-July-2010~~ CHICAGO – BluePay, a leading provider of [credit card merchant accounts](#), discussed its credit card processing solutions in a recent interview with MagTek at the ETA Annual Meeting and Expo in Las Vegas. In the interview, Director of BluePay, Kristen Gramigna, explained how both small and large businesses can achieve growth and success with BluePay's specialized services, from recurring billing to level 3 processing. BluePay integrates MagTek services into its platform for advanced security that keeps data safe at every point of the transaction.

"We offer payment processing solutions for any business – from merchant accounts for Mom-and-Pop shops to specialized packages for corporate environments," said Gramigna. "By integrating MagTek's MagneSafe Centurion card reader to BluePay's secure payment process, we bring tokenization and encryption to the retail environment and secure data as soon as a credit card is swiped."

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As of July 1, 2010, merchants must be sure that their payment processing equipment and technology is compliant in order to meet PCI standards. Tokenization and data encryption helps reduce the cost of PCI compliance and transfers responsibility by storing data through BluePay's secure servers.

Gramigna also discussed BluePay's IVR services, allowing customers to pay by phone, and e-commerce solutions that provide secure online shopping platforms. In addition to advanced security solutions, BluePay provides PCI compliant [payment gateways](#), mobile credit card processing, and efficient virtual terminals.

"At BluePay, our goal is to provide merchants with an all-in-one solution that not only processes payments efficiently, but secures credit card data across all points of sale," said Gramigna. "Complying with PCI standards and keeping customers' sensitive information safe is critical to saving money in a challenging economy."

About BluePay: Providing the highest level of data security in the industry, BluePay (<http://www.bluepay.com>) helps local and global merchants to make [merchant processing](#) simple and fast. BluePay is a full-service, Tier 1 credit card processor based in Naperville, Illinois, with offices and data centers located across the United States. The firm leverages extensive industry experience and a comprehensive suite of credit card merchant account services to provide a complete system of credit card processing solutions with competitive rates.

Image Gallery



BluePay - Secure Credit Card Processing

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