

## FDA & Journalists at Odds with Electronic Cigarette Cos. Over Use as Smoking Cessation Device

*The review team at [ElectronicCigarettesReviews.net](http://www.ElectronicCigarettesReviews.net) has seen a surplus in reviews, comments and questions written by consumers that want to know why electronic cigarettes cannot be classified as a smoking cessation device by e-cigarette companies. Numerous smokers have written touching testimonials, details included, expressing joy & explaining how e-cigs helped kick the tobacco cigarette habit completely or drastically decreased tobacco cigarette use.*

**Online PR News – 26-July-2010** With all of the information that is widely published on [electronic cigarettes](http://www.ElectronicCigarettesReviews.net) since a steady rise in popularity over the past 18 months, it can be difficult for consumers to know which source(s) to trust. At the popular electronic cigarettes review website, <http://www.ElectronicCigarettesReviews.net> a.k.a. ECR, nearly 1000 consumers have voiced an opinion on the various brands of electronic cigarettes featured by ECR. However, in the past month, more consumers have written in with questions on using e-cigarettes as a smoking cessation device, and just as many have included success stories on doing just that.

So why can't e-cigs be promoted as a smoking cessation device? Because the FDA has told E-cig manufacturers, journalists and other supporters of e-cigarettes not to advertise e-cigs as a device that can help consumers quit smoking. A member of the ECR review team said that "e-cigs can be used to help smokers stop the use of tobacco cigarettes! When Big Tobacco and Pharmaceutical line the pockets of the FDA's board and lobby millions, if not billions, of dollars in political campaigns, e-cigs become a huge threat to many."

The founder of [electronic cigarettes reviews .net](http://www.ElectronicCigarettesReviews.net), Dustin Erickson, had the following to say about using e-cigarettes as a device to quit smoking. "Personally, I have smoked for the past 15 years. During that time, I've tried on more than one occasion to kick the habit. It wasn't until I finally tried electronic cigarettes that I started having some success. I started the electronic cigarette review website to share my opinions on e-cigs and the site really has become a forum for consumers that want to learn about e-cigarettes, but also for consumers that have had success quitting smoking by using e-cigarettes."

Erickson went on to question the FDA's reasoning for not allowing e-cig companies to promote the product as a way to quit smoking, saying "I'm just not sure why the FDA won't allow e-cigarettes to be sold as a smoking cessation device. Most tobacco cigarettes have over 400 known cancer causing chemicals, and 2000+ ingredients, none of which are good for you. The FDA tested e-cigarettes over a year ago and one potentially harmful chemical was found; diethylene glycol (which is also found in anti-freeze), yet it was found only in a handful of very low budget e-cig companies that are shipped out of China."

"It was these few bad eggs that made all e-cigarette's receive the scrutiny they get now, but what about the hundreds of brands tested that didn't contain the chemical! Why has the entire industry become the culprit? I personally know the owners of several electronic cigarette companies that do extensive testing on their product here in the states to ensure that the liquid nicotine solution found in their e-cigs isn't any more harmful to those who use their product, than say those who use Nicotrol™ Inhalers, or Nicorette™."

"I just don't understand how smoking tobacco cigarettes with so many known carcinogens can be considered a healthier alternative than smoking an e-cigarette when there is no proof they contain ANY cancer-causing chemicals. Tobacco cigarettes are sold on US shelves millions of times per day and are not regulated by the FDA. Now, even based on common sense alone, a safer alternative is introduced to the market and immediately the FDA wants to take them off the shelves for years of studies and testing before making them again available to the public, if ever!"

The review team at Electronic Cigarettes Reviews.net encourages consumers to visit the website and write reviews on various brands of e-cigarettes and also to write in with any questions concerning e-cigarettes or whether to [buy electronic cigarettes](#) as a potential method to quit smoking.

## Image Gallery



There Is Proof That E-Cigs Can Help to Quit Smoking

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