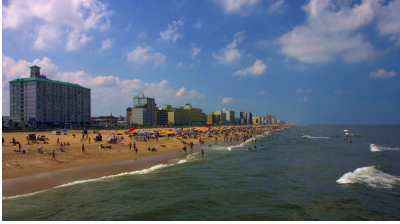


Key West Snorkeling Co. Announces Affiliation with Virginia Beach Vacations

Image Gallery



Key West based travel company sets sights on another sunny vacation destination on the Virginia coast.

Online PR News – 28-July-2010 In an unexpected move that extends the reaches of Key West Snorkeling Co. all the way up the east coast to Virginia, a new partnership was initiated and will benefit both member companies in many ways. [Virginia Beach Vacations](#), a fledgling company started in 2007 by three college buddies, brings many local Virginia Beach affiliations to the table. These connections will prove valuable to Key West Snorkeling Co., which lacks local contacts in the beach community in Virginia.

But what Key West Snorkeling Co. lacks in local connections in Virginia, it more than makes up for with its proven record for brilliant travel marketing and quality service. In fact, the six year old company is also quite young but has already established an excellent online reputation for its travel websites, discounts, and up to date information on traveling in the Florida Keys. While the name implies a Key West focus, Key West Snorkeling Co. actually covers the entire Florida Keys with photos, hotel info, discounts, info on tours and so much more for the traveler. Whether you're looking for a place to eat in Key West or the best [Florida charter fishing](#) available, Key West Snorkeling Co. makes an effort to provide the best information, photos, and discount hookups for the online reader.

With the new affiliation, the name will not change, but rather Virginia Beach Vacations will dissolve into the umbrella of Key West Snorkeling Co., whose main focus will remain travel in the the Florida Keys. One employee will be retained in the Virginia Beach location, to maintain affiliations with local businesses and to provide current info on the beachside resort town and the famous beach. Attractions include the Beach, Busch Gardens, the Virginia Aquarium, water sports, museums like the Naval Aviation Monument, and a history dating back to 1607, spanning four centuries.

"We're so excited to be working with our new partner in Virginia Beach" says Belinda Mills, head of marketing for Key West Snorkeling Co. "I think we'll be able to really put our expertise to work in Virginia Beach and make some wonderful informational websites that will prove useful and fascinating to the traveler" she said with visible excitement. "We're so excited about this new direction, we're even scouting for new areas on the east coast for similar opportunities". She added that her company will be looking into affiliations with small web-based travel companies in [Jekyll Island](#) as well. Jekyll Island is located on the

east coast in Georgia, about halfway between Savannah and Jacksonville, Florida. It's a barrier island and like Key West and Virginia Beach, another beach vacation destination.

Key West, the Florida Keys and Virginia Beach are year-round vacation destinations offering a wide range of accommodations from budget to luxury. For up to date visitor information on any of these destinations, visit Key West Snorkeling Co's main website and browse at your leisure. Virginia Beach hotel discounts are coming soon, as the new wing of the online travel company develops.

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