

Key West Snorkeling Co. Offers Boat Rental Discounts for Mini Season and Beyond

Image Gallery



To kick off Mini Season, which starts July 28, 2010, Key West Snorkeling Co. offers 110% price guarantee and online discounts for boat rentals out of Key West.

Online PR News – 28-July-2010 Mini Season is a Florida tradition, with divers descending on Key West and the Florida Keys from all over the state. Some bring their own boats but the for rest, Key West Snorkeling Co. offers deep discounts and a 110% price guarantee on rentals. The special Mini Season promotion on [Key West boat rentals](#) will begin July 28, and continue after the two-day event, says spokeswoman Bonnie Corres.

The seasonal discount is a special promotion designed to encourage renting boats for mini season rather than trailoring a boat from the mainland. It's part of a larger plan set into place by local businesses and community action groups aimed at quality of living topics in the Florida Keys. Boat traffic in the Keys during mini season has long been a source of congestion, irritation, and safety issues for locals. The [Key West boat rental](#) discounts are one way Key West Snorkeling Co. hopes to help ease the situation and also to forge relationships with local communities.

"Hauling your boat down to the Florida Keys is a lot of work" says Gary Mitchum, who brings his boat down from Orlando every year for the mini season. "Finding a reasonably priced boat rental would change my whole vacation" he says, after being told about Key West Snorkeling Co.'s mini season promotion. "I wouldn't have to worry about launching the boat, docking it, towing it around, or what happens to it on the highway. I could just zip down to Key West, stay at any hotel, and get some lobster with a rental boat".

[Florida Keys lobstering](#) season closes for four months each year, with a two-day opening mini season reserved for non-commercial boaters. Then, about a week after the mini season, the season opens again for both recreational and commercial lobstering and continues until mid-March. The mini season is especially popular in the Florida Keys, with local populations doubling during the two-day event. With so many boaters bringing their own boats, it's easy to see why congestion becomes an issue in the local communities. Owners of the Key West Snorkeling Co. hope their boat rental discounts will help out by decreasing the number of boats being towed into the Florida Keys.

For price guarantees and discounts on boat rentals in the Keys, guests will have to go through the company's website and book online. There is also a toll free number to call. Boat rentals from small 17 foot bay boats to larger 25 foot light tackle boats are available for rent, in a wide variety of terms. For example, boaters can rent by the day, week, or month. Those who plan on venturing more than a mile or two offshore should consider renting at least a 21 foot boat, as seas are not always flat calm.

For more info on lobstering, boating, and travel in the Florida Keys, visit www.florida-keys.cc they also have a special boating section, outlining helpful information on boating in each area of the Florida Keys: Key Largo, Islamorada, Marathon, Big Pine Key, and Key West.

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