

Average Homes For Sale By Owner Savings in Northern VA Surpass Expired Tax Credits

Analysis shows average savings gained by Northern Virginia sellers using For Sale By Owner has surpassed the First Time Home Buyer Tax Credit stimulus program.

Online PR News – 20-August-2010 Independent analysis reveals the average savings in fees and commissions for sellers using GoToFSBO, the leading [Homes For Sale By Owner agency](#) in Northern Virginia, has surpassed the tax credits offered under the First Time Home Buyer federal stimulus package that were in place earlier this year. This analysis was based on an average home selling price of \$250,000 and higher, and accounted for each scenario involving the GoToFSBO For Sale By Owner process. A process that includes fully Licensed Realtors, Mortgage Brokers, Real Estate Attorneys, the Title Company, Appraisers and Inspection services. The analysis revealed that Northern Virginia sellers using For Sale By Owner saved on average an **extra \$7500-\$16,000 over** sellers that sold a home for the same amount using 'traditional' commission based Real Estate methods.

This comparison took into account the following standard For Sale By Owner scenarios:

- For Sale By Owner using a Flat Fee GoToFSBO MLS listing where a Real Estate agent delivers the buyer resulting in a 2.5 to 3 percent commission.
- For Sale By Owner direct to buyer sales using a basic GoToFSBO package and not involving another Real Estate agent thereby resulting in no commission.
- For Sale By Owner using an all inclusive GoToFSBO package that contains an MLS listing, FSBO magazine & website advertising, signage, brochures, phone support, purchase offer preparation, review and personal assistance from start to closing.

In the above scenarios sellers using GoToFSBO that sold a home for \$250,000 were able to pocket an **extra \$7500-\$16,000 above** and beyond sellers that sold a home for the same amount using a 'traditional' Real Estate sales process. Representing an average financial gain that exceeded the discontinued First Time Home Buyers and repeat sellers federal tax incentive program that was so effective earlier this year. Thus contributing to a strong FSBO real estate market.

For more information on using For Sale By Owner visit- <http://www.gotofsbo.com> or view the website displayed beneath the 'Media' section of this release. Interested parties are also invited to email or call GoToFSBO owner Debbie Kent using the contact information available below.

About: GoToFSBO has been focused on creating a professional, cost effective and highly visible real estate service for home owners wanting to sell their property 'by owner' since 1995. With extreme care toward making the process go smoothly, improving the quality of the sales experience and helping sellers save money.

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