

## EZMELTS Nutritional Supplements Receives BBB Accredited Status

### Image Gallery



#### EZMELTS Nutritional Supplements and Vitamins

***Miami-based Solara, Inc., manufacturer of EZMELTS supplements and vitamins, becomes accredited by Better Business Bureau.***

***Online PR News – 24-August-2010*** Solara, Inc., manufacturer of [EZMELTS®](#), the trusted brand of fast melting vitamins and supplements, has just become accredited by the Better Business Bureau (BBB), being awarded an A- in the BBB's reliability rating. Few companies in the [dietary supplements](#) sector can boast of having BBB accreditation.

The Better Business Bureau awarded Solara a rating of 'A-', further showing the company's reliability and commitment to its consumers. Reliability ratings by the BBB are given based on a number of factors, including the industry sector, the history and reliability of the company, the number of complaints received in a given period, as well as the company's response to those claims. The responsiveness shown by Solara and its EZMELTS brand to customer issues, and their solvency in addressing them promptly earned them positive marks in achieving such rating. This was further evidenced back in May 2010, when an independent survey showed that 95 percent of EZMELTS® users were satisfied with the brand and its products.

The Better Business Bureau accreditation bolsters Solara's profile as a company its customers can depend on. "Over the last three years, we've hit some bumps in the road - as most growing businesses do - but our customer service and support team has made great strides to satisfy our loyal consumers. They deserve the very best we have to give them," said Jeff Powlowsky, Solara's Chief Executive and President.

EZMELTS® products are a great-tasting, unique line of fast-melting oral [nutritional supplements](#) that dissolve rapidly in the mouth without water or swallowing. As a result, the tablets quickly deliver the active ingredients of vitamins and supplements more effectively, while making them easier to ingest. EZMELTS® are designed for those who don't like swallowing pills and enjoy a portable, on-the-go alternative to supplementation. This may include not only the elderly and children, but also active professionals, young parents, bariatric patients and anyone who has difficulty swallowing pills. EZMELTS® offers a full line of oral dissolving nutritional supplements and vitamins, including Energy Memory and Mood Enhancer,

Resveratrol, Stress Relief Complex, CoQ10 Complex, Joint Relief formula with Glucosamine and Chondroitin, Bone Support formula with Calcium and Vitamin D, Stress Relief formula, Appetite Control SlimMelts, Energy Boost formula, Multivitamins, and an Acai & Goji Berry antioxidant superfoods formula.

Solara, Inc. is a Florida-based manufacturer and distributor of nutritional supplements and vitamins. The company offers revolutionary products through private-label manufacturing, as well as its EZMELTS® brand. Integrating pharmaceutical expertise and technology, Solara incorporates state-of-the-art research, formulation and production to yield high-end, over-the-counter nutritional and vitamin products.

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[www.ezmelts.com](http://www.ezmelts.com)

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