

## Buckle-Up for Back to School with Start-rite Shoes

***Avoid the rush in the shops before school starts, buy Girls Buckle-Up School Shoes at [www.startriteshoes.com](http://www.startriteshoes.com)***

**Online PR News – 27-August-2010** As the beginning of a new school year approaches, parents wishing to avoid the rush of the high street can shop online for their children's school shoes at [Startriteshoes.com](http://Startriteshoes.com). With a wide choice of buckle-up, riptape and lace up school shoes for boys and girls, little feet can go back to school in comfort and style with [Start-rite](#).

Start-rite's range of school shoes offers a variety of stylish designs that meet school uniform requirements, are extremely comfortable and durable and also look great. Best of all, Start-rite is offering free delivery on all children's shoes purchased online until 12th September 2010.

Buckle-up shoes are a firm back to school favourite, and parents are sure to find a pair of Start-rite buckle fastening shoes that meet their own and their child's approval. Fully adjustable to ensure a perfect fit, all Start-rite's buckle-up shoes feature:

- High quality dyed-through leather - making scuffs and scrapes easier to conceal with a good polish
- Full leather lining – for maximum comfort and allowing perspiration to escape through the surface of the shoe
- Enhanced heel support - through Start-rite's unique elongated heel stiffeners, which extend around the heel and down the inside of the shoe to improve heel fit, maximize growing room and help counteract pronation (a common condition in childhood where the foot rolls inwards)

As children will be wearing their school shoes all day, every day it's important to ensure that they fit properly from the outset. Start-rite recommends parents measure their child's feet before purchasing online by using the Click'n'Fit foot measuring technology on the website [www.startriteshoes.com](http://www.startriteshoes.com). The Start-rite website also provides numerous video fitting guides showing parents what to look for when checking the fit of the footwear they have purchased, and giving them the confidence they have made the right choice.

Two of Start-rite's most popular girls' buckle-up school shoes are 'Amelie' and 'Louisa', both offering the comfort and support needed for all day school wear. 'Amelie' features a classic t-bar buckle fastening and delicate floral detailing which has proved a real hit with younger girls. 'Louisa' is a single bar buckle fastening shoe with decorative detail which is available in a range of colours and ideal for both in school and out of school wear.

Buckle up [girls shoes](#) are also the perfect choice for first walking shoes or pre-school shoes for younger children. As with all Start-rite shoes, a combination of soft and supple premium dyed-through leather uppers, full leather lining and padded ankle support ensures little feet are comfortable and supported right from their very first steps.

'Bubble', with its gorgeous cut out heart detail, is an ideal first walking shoe, whilst pretty 'Tia', featuring fabulous floral embellishments to the front, and a fun decorative buckle, is a popular Start-rite pre-school choice, suitable for all occasions.

With over two hundred years experience, Start-rite is a well respected shoe manufacturer who has built a reputation for producing quality fitted children's footwear and highlighting the importance of healthy foot

development.

Visit Start-rite online today to find out more about their buckle up school shoes and to enter a prize draw to win free shoes for a year. For more information about Start-rite shoes and for terms and conditions, visit [www.starriteshoes.com](http://www.starriteshoes.com).

## Image Gallery



Premium leather 'Louisa' a single bar buckle shoe with perforated detail, comes in black, grey and red from Start-rite shoes.



[Amelie.jpg](#)



[bubble.jpg](#)



[tia.jpg](#)

## Media Information

Start-rite Shoes

[customer.services@start-rite.co.uk](mailto:customer.services@start-rite.co.uk)

<http://www.starriteshoes.com>

Peachman Way

Broadland Business Park

Norwich

Norwich

NR7 0WF

United Kingdom