

UK POS commits to quality at competitive prices with new brochure launch

2 September 2010: With the launch of its new brochure imminent, UK POS is making a lasting commitment to quality at competitive prices after improving efficiencies and increasing production on its most sought after product ranges. After rationalising existing stock, making huge reductions on key lines, and expanding best sellers, additions to the Banner range have been made and an Outdoor Flag section has been introduced, where a complete printing service will be offered.

Online PR News – 02-September-2010 2 September 2010: With the launch of its new brochure imminent, UK POS is making a lasting commitment to quality at competitive prices after improving efficiencies and increasing production on its most sought after product ranges. After rationalising existing stock, making huge reductions on key lines, and expanding best sellers, additions to the Banner range have been made and an Outdoor Flag section has been introduced, where a complete printing service will be offered.

Catering for its customers' needs, UK POS is working to ensure its new brochure increases awareness of the must-have POS products to maximise key messages in any business. Priding itself on expert knowledge in the market and exceeding the expectations of its customers with exceptional service and value, UK POS' new brochure will include useful advice as well as an extensively researched and revised product range.

Being distributed to a VIP list of customers in September, those interested in receiving a copy of the new brochure are being encouraged to request a copy in advance by calling the sales team directly on 0161 431 4400.

UK POS' Sales & Marketing Director, Debra Jamieson, said: "We're thrilled to be launching our new brochure after a lot of hard work in the production stages. We know how important it is to listen to the feedback our customers give us and build on this to ensure any new additions to our range will work hard as a marketing tool for businesses."

She continued: "The additions to the Banner range have come as the result of increased demand, as has the new Outdoor Flag section. We're seeing a lot of people requesting outdoor POS solutions and, by offering the printing service on top of the products, I'd like to think we're making our customer's lives easier and saving them time and money!"

UK POS has been manufacturing point of sale products for over 20 years and is continually adapting to changing market trends when it comes to working with retailers to market their offers. Best selling products include Acrylic [menu holders](#), PVC shelf talkers, [banner stands](#), [snap frames](#), pavement stands and cable displays. For more information on UK POS please visit www.ukpos.com.

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For more information on this story, please contact Amy Gregory at Manifest Communications on 01484 469601 or email: amy@manifestcomms.co.uk

Notes to editors:

Established in 1989 and with its head office in Stockport, UK Point of Sale Group Limited (UK POS) is a leading manufacturer of innovative point of sale display systems. Already a preferred partner to some of the biggest names in supermarket, department store and high-street retailing, it offers over 3,000 quality items - ranging from acrylic and PVC holders to pavement signs. The majority of these items are made in the UK at the company's own manufacturing facility and all are available for next day, nationwide delivery. The company also offers bespoke solutions and continues to invest into the latest plant and machinery to keep its capabilities abreast of the very latest PoS advances.

For further information visit: www.ukpos.com

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