

## Intelity Selects Midwest Managed Data Center for Low Risk SaaS Hosting

### Image Gallery



Intelity Corp. has selected Online Tech as their Software-as-a-Service (SaaS) hosting company for their ICE (Interactive Customer Experience) applications.

#### ***Online Tech a Michigan Data Center Offers Low Risks for Natural Disasters***

***Online PR News – 02-September-2010*** Intelity Corp., a hospitality software solution company focused on the self-service marketplace, has selected Online Tech as their [Software-as-a-Service \(SaaS\) hosting company](#) for their ICE (Interactive Customer Experience) applications.

Being headquartered in Orlando, Fla., Intelity wanted to find an out of state data center to lower their potential risk for natural disasters. They began a nationwide search to find a data center with managed dedicated servers to host their guest interface software. After evaluating data centers across the United States, they selected Online Tech's mid-Michigan managed data center.

"We were looking for a data center beyond hurricane-prone and tornado-prone areas," said Christopher Grey, Intelity CTO. "Online Tech provides us the security, reliability, redundancy and fair pricing that we were looking for. The fact they were located in Michigan brings even more value to our partnership."

When choosing a location to host a data center, organizations should choose an area that has a cool, mild climate with a low risk of natural disasters. Online Tech's Ann Arbor and mid-Michigan data centers have [unique disaster recovery advantages](#) that meet all of these requirements.

According to the NOAA National Climatic Data Center, Michigan was one of the states with the least number of natural disasters from 1980 to 2009. Michigan is also among the states with the lowest tornado risks as depicted on the National Oceanic and Atmosphere Administration (NOAA) Tornado Hazard Map. In regards to hurricanes, Michigan sits in the lowest risk zone according to the American Red Cross map detailing national hurricane hazard areas. In addition, the U.S. Geological Survey's (USGS) 2008 National Seismic Hazard Mapping project shows that the entire state of Michigan has an extremely low peak ground acceleration (PGA). This is a measurement conducted by precise instruments and reflects how hard the earth shakes in a given area.

"As companies across the United States look for data centers, the location is something very important to consider. With Online Tech offering two Michigan data centers on different power grids, we can lower our

customers' risks significantly," says Mike Klein, Online Tech CEO.

#### About Online Tech

Online Tech ([www.OnlineTech.com](http://www.OnlineTech.com)) is one of the Midwest's premier managed data center operators. Online Tech owns and manages secure and reliable multi-tenant data centers in Michigan. With a full range of colocation and managed dedicated server offerings, Online Tech's clients dramatically reduce their IT data center costs, operational risks and downtime. Industry leaders trust Online Tech's [SAS 70 certified data centers](#) to ensure their servers are always on, always online, and always safe.

#### About Intelity

Intelity is a hospitality software solution company based in Orlando, Florida. It's award-winning ICE (for Interactive Customer Experience) guest interface is offered on hotel TVs; in-room & lobby touch screens; and iPads as well as on guests' laptops and iPhones. ICE also has a backend hotel management tool called ICS (for ICE Control System). Intelity designs its software/hardware products with a focus on generating hotel higher revenues, reducing operating costs and increasing guest satisfaction. Become acquainted with ICE and learn what Intelity's hotel partners are saying on the Intelity website ([www.intelitycorp.com](http://www.intelitycorp.com)). For more information please call 1-888-RevPAR-1 (1-888-738-7271) Twitter: [www.twitter.com/Intelity](http://www.twitter.com/Intelity).

## Media Information

April Sage

[press@onlinetech.com](mailto:press@onlinetech.com)

<http://www.onlinetech.com>

305 E. Eisenhower

Suite 300

Ann Arbor

MI

48108

United States