

High Position's R&D Team Await Diaspora Social Media Platform

The Social Media research and development sector of High Position Search Engine Optimisation agency comment on Facebook rival Diaspora.

Online PR News – 06-September-2010 Diaspora, the new open source rival to Facebook, is soon to release its code to the world. The news is sending ripples of excitement through the social media industry, as experts and laymen alike comment on how the new platform might transform the direction of the Facebook dominated sector. [High Position Search Engine Optimisation](#)'s Research & Development team are keen to see how the new platform will be received.

Sebastian Cowie, part of the High Position R & D team, commented, "Until issues such as its Wordpress-like free hosting service are resolved, and until it becomes clear that it is indeed easier for the less tech-savvy to use, we will have to reserve judgement. At the moment I don't think it will fly.

Mr. Cowie continued, "They're kind of saying: Diaspora – it's like your own personal website...but it's a profile...and you have to host everything yourself... or configure their free hosting...but we're not ready yet...P.S. we're not evil like Facebook."

Others within High Position point out Google Wave's lack of success as a game changer, but also note the need to keep close watch on how Diaspora develops and how it is ultimately received.

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