

Press Release Distribution Pros Offer Daily Tips On Gaining Online and Media Visibility

SEO press release distribution pros and founders of Online PR Media provide quick daily tips and ideas for gaining online visibility and influencer attention with online press releases.

Online PR News – 06-September-2010- LA QUINTA, CA -- Tara Geissinger and Christine O'Kelly, SEO [press release distribution](#) pros and founders of Online PR Media have created two new informational hubs for business owners and online marketers.

Through the company's Twitter stream and Facebook page, the team will provide quick daily tips and ideas for gaining online visibility and influencer attention with online press releases.

The [press release how to](#) resources are designed to provide pithy, punchy, action focused tips and advice to busy business owners, PR firms, and internet marketers.

Via the Online PR Media Twitter stream, followers receive quick daily tips on writing and submitting more effective online press releases. Past tips can be seen by searching for the hashtag #seoPR. Geissinger is a regular attendee and guest moderator in several weekly Twitter chats including #MOMeoChat, Thursdays at 8pm EST.

Online PR Media's Facebook page offers tips, screenshots, advice for ranking press releases in the search engines, using keywords in press releases, and more. Facebook friends can engage in discussions, ask questions, and share content through the team's Facebook wall page.

"Online marketers are extremely busy people and are working rapidly to incorporate the many new exciting technologies available today. These Twitter and Facebook resources are designed to deliver quick bits of actionable information designed to help today's marketers gain more visibility," said Christine O'Kelly.

Those interested in achieving more online visibility among customers, journalists, bloggers, and other brand influencers can subscribe to these two resources for free by visiting:

Twitter: <http://twitter.com/onlineprnews>

Facebook: <http://www.facebook.com/onlineprmedia>

About Online PR Media: Online PR Media (<http://www.onlineprnews.com>) is a press release service designed with SEO and social media principles. Online PR Media supercharges traditional media press releases with multimedia, social media, and search engine optimization, to provide the most visibility for news releases. The company is passionate about providing tools and resources for business owners on [how to write a press release](#) that gets visibility in the search engines, delivering their messaging to the right people at the right time.

Image Gallery



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[multimedia-press-release-sample.jpg](#)

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