

Magnet Company Takes Christmas Light Decorating from the House to the Car

Image Gallery



Magnets For Fun - Christmas light magnets

Holiday trend for 2010: hanging holiday lights is not just for the house anymore. Magnets For Fun just launched a new product in time for the holidays - car magnets in the shape of Christmas lights. Clark Griswald fans, eat your heart out!

Online PR News – 26-October-2010 - Dallas, Texas - MagnetsforFun.com has released their newest product, [Christmas light car magnets](#), for the upcoming holiday season. The brightly colored holiday magnets are shaped as C9 Christmas light bulbs, each five inches tall, and are geared towards decorating vehicles. With American spending nearly 8 billion dollars annually on Christmas decorations, the outdoor magnets, sold in packs of 10, 15, 20, and 30, are already proving to be a standout in the crowd, offering an endless variety of decorating possibilities starting at just \$9.95.

The Company initially geared the [Christmas light magnet](#) to capture the self-professed Christmas decoration fanatics that want to take their show on the road with their holiday decorations. As the success of the product launch is showing, the [Christmas magnets](#) have proved to have a more widespread appeal. The Texas-based Magnets for Fun anticipates their budget-friendly product to also appeal to a large audience of consumers who can't wait to start spreading holiday cheer.

The response to the holiday magnet's initial release has been overwhelmingly positive and their popularity is skyrocketing just based on word of mouth. Roger Diebel, VP of Sales is pleased with the response of the public: "I'm excited to see how well received these magnets have become. People stop me constantly to ask where they can get some to decorate their car for the holidays."

Magnets for Fun is the brainchild of owner Todd Kelsey, who started the company to cater to those who love to go overboard to celebrate holidays. Kelsey says "My mother was the queen of crazy decorations and always wanted to bring joy and laughter to everyone she met, so we started MagnetsForFun.com to celebrate important dates like holidays, seasons, and sporting events."

The bright, festive magnets can be used to not only show the Christmas spirit of consumers, but to decorate cars for sale, draw attention to logos on work vehicles, and to even garner a grin as they brighten up a school bus. Magnets for Fun anticipates the product's popularity to soar as buyers use their creativity to

design whimsical holiday vehicle decorations.

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