



Contact Us:

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The implications of digital disruption on association and non-profit strategy, governance and organization culture are far-reaching. As members bring their expectations as digital consumers to the membership world, we are driven to transform our business models in order to keep up.

Digital transformation can be defined as the changes that occur when technologies are applied to a business model and represents a fundamental shift in the way business operates. Digital transformation impacts internal and external activities, processes, competencies and governance models.

Achieving digital maturity for associations and non-profits requires three core competencies: *operations management, change management, and innovation management.*

Achieving digital maturity is an on-going process. New technologies, new business models and shifting market demands will continue to push associations to evolve and grow. Association leaders, engaged in digital transformation must take the long view while adapting to continually changing end points inherent in the digital economy. Incremental and gradual change is no longer an option. Rapid change is a key characteristic of the digital economy.

The goal is transformation...not disruption. **CIMATRI** has the experience and expertise to help you manage a changing non-profit world.

CIMATRI'S VALUE PROPOSITION

- We focus deeply on transformation within the *association and non-profit sectors.*
- We manage change *in collaboration with the client.*
- We *obsess about the details* while focusing on *the goal.*
- We leverage our deep business, subject matter *and* technology knowledge and skills.
- We hire and deploy talent with a *passion for the mission-driven enterprise.*
- We will maintain our independent and unbiased perspective.

HOW WE DO IT?

- **Strategy to Governance to Execution**—connect the dots
- **Strategy**
 - Board Facilitation
 - Scenario Planning
 - Service Design / Customer Journey
 - Workforce Genome / Digital DNA
 - Technology Assessment and Planning
- **Governance**
 - Policy Governance
 - Service Level Management
 - Program Office
- **Execution**
 - Managed Cloud Services
 - Project Management
 - Analytics
 - Virtual CXO
- Chief Information Officer
- Chief Learning Officer
- Chief Operating Officer

PRACTICE AREAS

- Information Technology
- Learning and Development
- Communications and Culture
- Non-profit operations





INFORMATION TECHNOLOGY

Digital transformation can be defined as the changes that occur when technologies are applied to a business model and represents a fundamental shift in the way business operates. Digital transformation impacts internal and external activities, processes, competencies and governance models.

Business strategy and technological advancements are now intertwined such that the question of which comes first is purely philosophical. Disruptive business models are emerging, evolving and occasionally extinguishing at ever-increasing speed. It is now critically important to view all business strategy through a digital lens and develop the necessary competencies to survive and thrive.

From technology assessment to fully managed cloud services, CimatRI will help you select, implement and manage the right suite of technologies for your organization.

COMMUNICATIONS AND CULTURE

In any organization, change initiatives quickly encounter the existing culture. An understanding of organizational culture; resilience, readiness to implement change, digital DNA and communications styles must be evaluated and thoughtfully cultivated to match the goals of your organization.

LEARNING AND DEVELOPMENT

From customer journey mapping to our Workforce Genome management tools, CimatRI will help you identify and activate the change agents in your organization.

From ideation through conception and implementation, our specialists will develop the right strategy and support to guide organizations through transformational learning and development projects.

Project Design and Implementation Services include: initial assessments, feasibility studies, project roadmaps, strategic planning, instructional design, e-learning, implementation and evaluation including support for accreditation and certification.

Sustainability Success Services include: change management strategies, team building, employee engagement, leadership development / coaching and board facilitation.

The world is quickly changing and organizations must adapt or be left behind. Our experts know how to create the right learning and development strategies for your organization.

NON-PROFIT OPERATIONS

Our passion is non-profits. We understand the operational and process-driven factors that must be mastered to create a customer-centric organization. From process design to service level management and data analytics, CimatRI has the experience to know what works.

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